

Privacy Policy

The DSPA INSIGHTS WEEK understands that the use of your personal data requires your trust, imatch – innovation ignition, Lda. (hereinafter referred to as “imatch”, “we”, “our”), the event organizer, is responsible for the personal data collection. We are subject to the highest privacy standards and we will only use your personal data for clearly identified purposes and in accordance with your data protection rights.

The confidentiality and integrity of your personal data is one for our main concerns.

This Privacy Policy describes our use of any personal information that we collect or use in the following (collectively “Services”):

- DSPA INSIGHTS WEEK
- DSPA website and their subdomains
- The registration platform, Ti.to
- The platform for the event content and networking, Grip
- The Streaming provider
- The Streaming enabler
- DSPA INSIGHTS WEEK social media

The present Privacy Policy provides you with transparent information about how imatch collects, processes, shares and otherwise uses your personal data and about your related rights and is composed by the following sections:

- 1. What is Personal Data**
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1 What is Personal Data

For the purposes of this Policy, we follow the definition adopted by the General Data Protection Regulation (GDPR), namely, any information relating to an identified or identifiable natural person, and an individual who can be identified, directly or indirectly, is considered identifiable, namely by reference to an identification number or to one or more specific elements of your physical, physiological, psychological, economic, cultural or social identity.

2 Which companies are part of DSPA INSIGHTS WEEK

DSPA INSIGHTS WEEK (also referred as "INSIGHTS") is a 5 day event created by Digital Science Portuguese Association (referred as "DSPA") and organized by imatch - innovation ignition, Lda.. DSPA is a non profit organization and is based in Avenida Eng. Duarte Pacheco, Torre 1, 15º piso 1070-101 Lisboa with the legal person number of 514594683. imatch has its headquarters in Rua Dr. Augusto José da Cunha, Nº 11, 3º A 1495-240 Algés, Portugal, is registered in Conservatória de Registo Comercial de Lisboa under the unique number of registration and legal person number 508681766.

3 Who is responsible for the processing of your personal data

imatch is responsible for the treatment of the personal data collected in INSIGHTS who purchase tickets for the event through the Tito platform (also referred as "Ti.to") <https://ti.to/home> and access to the Grip Platform (also referred as "Grip") <https://grip.events>. For all matters related to privacy and the collection, processing, use and storage of your personal data, please contact imatch's Privacy Compliance Officer at privacy@imatch.pt. You can access to the Ti.to Privacy Policy here: <https://ti.to/privacy> And Grips' Privacy Policy here: <https://grip.events/privacy-policy/>

4 How do we collect personal data

The personal data is collected and processed if the participant purchase a ticket to the event and if they access to the event platform, Grip.

5 For what purposes and on what basis can your personal data be used

Your personal data will be collected and used for the main purpose of Divulgence, Communication and Activation of the DSPA INSIGHTS WEEK, namely to share information about the event and contents (speakers, sessions, future events of INSIGHTS) but also to identify the participant and their ticket type.

According to the data protection legislation in force in the European Union (the General Data Protection Regulation) the use of personal data must be justified under at least one legal basis for the processing of personal data. You can consult the explanation on the scope of each of these fundamentals. *

The legal basis applicable to the collection and use of your personal data for the purposes of disclosure, communication and activation of INSIGHTS is your consent.

* Legal grounds for the processing of personal data

- When you have given your consent to the processing of your personal data (for these purposes, you will be presented with a consent form for the use of your data, which consent may later be withdrawn);
- Whenever the treatment is necessary to conclude a contract with you or proceed with its execution;
- When treatment is necessary to comply with the legal obligations that DSPA INSIGHTS WEEK is subject to;
- When processing is necessary to achieve a legitimate interest and our reasons for using it take precedence over your data protection rights;
- When treatment is necessary so that we can declare, exercise or defend a right in a lawsuit against you, us or a third party.

We use your information to run INSIGHTS, such as to register participants, issue tickets, facilitate information sharing with partners, third party services (mentioned in section 5.1) and the other attendees whom you have consented for us to share information with and provide you with relevant connections and content during INSIGHTS based on the information that you gave us.

Also, we use your personal information to communicate through mailchimp and direct marketing with you regarding your registration to attend, to notify you of any changes to our policies and practices, for commercial, to notify you about recommendations, about the Grip platform being available, sales or investment purposes, and to respond to any requests or inquiries you may submit to us. If you subscribe to marketing, such as newsletters, we will use your information as described below. We may collect information from these communications to improve our Services and for the training and development of our staff. Besides that we can also invite you to the DSPA events that we believe may be of

interest to you on the basis of our legitimate interest, including the provision of marketing communication within the limits prescribed by law.

If you opt-in to receive marketing communications from us, we will use your personal information for outreach and marketing, such as to send you information about our future INSIGHTS events and to exhibit attending companies. You can opt-out of these communications by using the unsubscribe links in our communications. We may also use your information, such as images in order to market the INSIGHTS events. If you want to object to this use, please contact us here at privacy@imatch.pt.

The INSIGHT event may be recorded by means of photographs, audio recordings, and/or videos. Such photographs and recordings may subsequently appear on the DSPA website, other relevant website, on social media, in the press, or in promotional materials (such as DSPA promotional videos). All events to be thus documented will be clearly indicated as such. INSIGHTS may separately seek your consent prior to recording if you are to feature predominantly in the planned recording (e.g. speakers and participants in interviews).

To help us form a better, overall understanding of you as a customer, we combine your personal data gathered across our cookies, form submissions, chat functionality on our websites. In order to do this, we also combine the data that we collect directly from you with data that we obtain from third parties to whom you have given your consent to pass that data onto us. If that combination permits you to be identified, we will treat the combined information as Personal Data for as long as it is combined.

5.1 Sharing with third parties

We may share information with and on participants and speakers other than their contact details when it is necessary to perform the [Terms and Conditions](#), to provide the Services. By Third parties we consider entities that we give information to conduct the event in the best possible way, which includes social media (Instagram, Facebook, LinkedIn and Twitter) and our support platforms (Tito, Grip, the streaming provider and the streaming enabler). In order to further our legitimate interests in marketing the Services, we rely on third-party marketing platforms and service providers to assist us and perform certain marketing services for us, like mailchimp.

The Grip platform provides to each attendees a list of people and content recommendations based on the information that the participants have fill in in the registration and in the login in Grip. You can also provide your information to other people by connection with them in Grip.

We may provide references and/or links to other companies, organizations that enable you to access their websites directly from ours. The websites of these entities are governed by the entities' own privacy policies. Please note that we are not responsible for the content of such websites and cannot accept responsibility for any issues arising in connection with such third parties' use of your personal data. If you have any queries concerning the way your personal data is processed, used, or stored by such entities, we recommend referring to the privacy policies on the relevant websites.

5.2 Advertising

We use your personal information to be able to show you advertising on social media. Regarding cookie policy, you can check DSPA's cookie policy in this [link](#).

5.3 Marketing

Based on all of the participants consent, we may share their contact details with our event partners for follow-up communication, including marketing. This companies that we consider companies that collect data to marketing purposes.

Your marketing communication preferences may be changed at any time. If you would like to unsubscribe from receiving marketing emails, please follow the "unsubscribe" link and/or instructions which is placed at the foot of every INSIGHTS email.

5.4 Legal and Safety Reasons

We may retain, preserve, or share your personal information if we have a good-faith belief that it is reasonably necessary to (a) respond, based on applicable law, to a legal request (such as, a subpoena, search warrant, court order, or other request from government or law enforcement); (b) detect, investigate, prevent, and address fraud and other illegal activity, security, or technical issues; (c) protect our rights, property, or safety; (d) enforce our [Terms and Conditions](#) or any other agreements we have with you; or (e) prevent harm to any person or entity, including yourself and members of the general public.

We may also share aggregated or de-identified information, such as counts of attendee job titles or their affiliated companies, with companies we do business with, including our advertisers, partners as well as other organisational members.

6 What personal data can be collected

The personal data can be collected in different moments and through different channels described in this Privacy Policy:

6.1 Registration: When you register with Ti.to to attend INSIGHTS we may collect your name, email address, VAT number (if applicable) company name, job title, company name, company sector, area of expertise and your objective by coming to the event. Your personal data will be collected with the mainly purpose of Letting the GRIP make recommendations (talks, people and companies to meet) based on your profile. The Paypal and Stripe platform will have access to your Paypal and Stripe accounts in order to complete the purchase of the tickets.

6.2 Payment: When purchasing the tickets to attend INSIGHTS you will be redirected to the payment options available, Paypal <https://www.paypal.com/pt/home> or Stripe <https://stripe.com/en-pt>

6.3 During the event: We may also collect your feedback on your experience in the event so far, through online chats and surveys.

The consent you grant to INSIGHTS to share your contact details with event partners is unrelated to any consent that you may grant directly to any event partner during event networking.

6.4 Third party social media accounts: If you choose to connect your social media (Facebook or LinkedIn) with Grip, we may receive certain information from that account, such as name and photo.

6.5 Public Sources: We also collect publicly available information from your social media accounts, such as the number of followers you have on your Twitter account

This Privacy Policy includes European Union and European Economic Area specific provisions relating to data subjects' rights and legal bases. The legal basis applicable to the collection and use of your personal data for purposes of disclosure and communication of INSIGHTS is your consent.

7 How do we keep your personal data safe

We use a variety of security measures, including encryption and authentication tools, to help protect and maintain the security, integrity and availability of your personal data.

You are responsible for keeping confidential any passwords that we give you (or you choose) that enable you to access certain parts of our website. For security reasons, such passwords must not be shared with anyone.

Although data transmission over the internet or website cannot guarantee total security against intrusions, we and our service providers and business partners make the best efforts to implement and maintain physical, electronic and procedural security measures designed to protect your personal data in accordance with the applicable data protection requirements. Among others, we implemented the following:

- Restricted personal access to your personal data based on the “need to know” criterion and only within the scope of the communicated purposes;
- Transfer of collected data only in encrypted form;
- Storage of highly confidential data (such as credit card information) only in encrypted form;
- Protection of information technology systems through firewalls, with a view to preventing unauthorized access to your personal data;
- Permanent monitoring of access to information technology systems in order to prevent, detect and prevent the misuse of your personal data.

When such processors reside in the EU we comply with Article 28 of the GDPR. If such processors reside outside of the European Economic Area, all data transfers are conducted in accordance with Chapter V. of GDPR — in particular, in accordance with adequacy decisions issued by the European Commission or standard contractual clauses (Model Clauses), as applicable.

8 How long do we keep your personal data

We will store your personal data for as long as is necessary for the purpose for which it was collected; for as long as is reasonably required to store such information for our lawful business purposes, such as exercising our legal rights, or for as long as we are legally obligated to store such information.

We will store personal data, photographs, video and audio recordings from the event for a period of 2 years if you didn't withdraw your consent.

Once the maximum retention period has been reached your personal data will be irreversibly anonymized (the anonymized data may be preserved) or will be destroyed in a secure manner.

9 With whom can we share your personal data and how do we keep it safe

- DSPA can only access to your personal data in case the participant had given access to the Privacy Policy while was doing the register;
- The personal data collected can be accessed by Tito with the only purpose of data storage;
- Grip can only access to the collected data by Tito with the only purpose of giving to the attendee the access to the event;
- Limited data (profiles in Grip) will be available for sponsors/partners during the INSIGHTS event with the only purpose of get participation of the attendees in their initiatives

Your personal data is storage in the secured servers of our suppliers/partners and they are only accessed to under our security policies.

Please contact us * if you wish to request the provision of information on the specific safeguards that have been applied to the export of your data to suppliers / partners.

* Details and imatch contacts:
email: privacy@imatch.pt
phone number: 919 716 527

10 How can you change or withdraw your consent

Click the 'unsubscribe' link in any email communication that we send you. We will then stop any further emails.

To withdraw your consent grant to imatch you can send an email to privacy@imatch.pt or by mail (Rua Dr. Augusto José da Cunha, N° 11, 3° A 1495-240 Algés, Portugal), with informations about your personal data and informing the meaning of your order. The last mail/email sent to imatch will take preverance over all previous information.

11 How can you contact us

If you have any questions regarding our use of your personal data, you must first send an email to privacy@imatch.pt and you will get a response within a maximum period of 1 (one) month. If you don't get any answer you can also contact us by calling 919 716 527).

12 Your Rights

Subject to certain conditions, you may have the right to ask us to:

- provide additional information about the use we make of your personal data;
- provide a copy of the personal data you have provided to us;
- provide the personal data you provided to another person responsible for processing at your request;
- update any inaccuracies in the personal data we keep;
- Delete personal data whose use is no longer legitimate;
- limit the way we use your personal data until the complaint is investigated.

If you intend to exercise any of these rights, we will proceed to your analysis and we will respond, expectably, within 1 (one) month.

To exercise any of the above-mentioned rights, please contact us through the contact information provided in Section 2 of this Privacy Policy.

13 The right of complaint to CNPD

Additionally, you have the right to lodge a complaint with the competent Data Protection Authority if you believe your rights regarding our use of your personal data have been violated. (Comissão Nacional de Proteção de Dados – CNPD | Rua de São Bento, n.º 148, 3º, 1200-821 Lisboa | Tel: 351 213928400 | Fax: +351 213976832 | e-mail: geral@cnpd.pt).